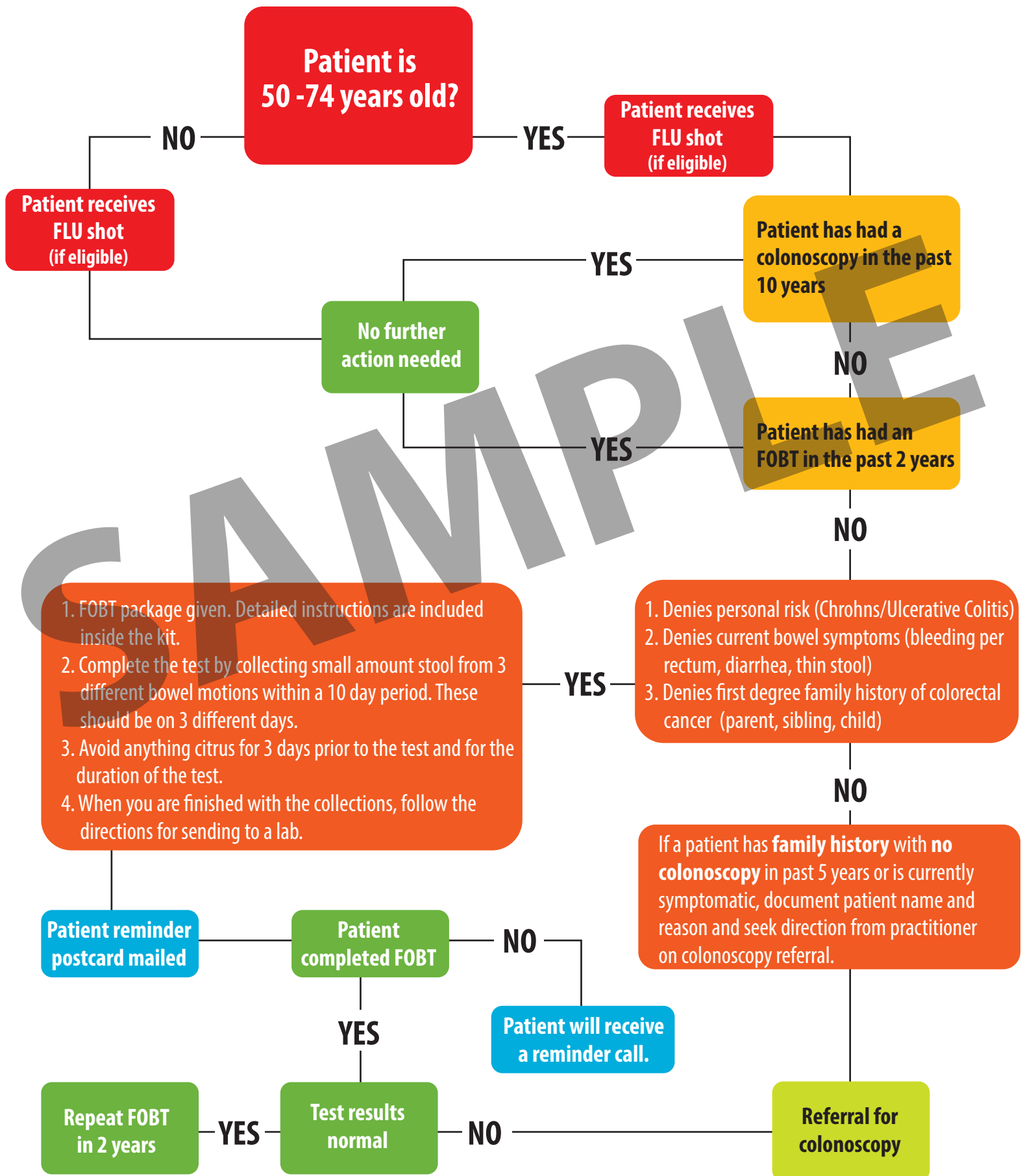


Flu - FOBT Clinic Flow Chart



Flu - FOBT Clinic Reference Guide

PATIENT ENGAGEMENT SCRIPT:

Your good health is important to us. This year, we are offering the colon cancer screening test along with FLU immunizations. This save you a trip to our office, as we will provide you all the information to do the take home test today.

We believe cancer screening is just as important as the FLU shot to keep you healthy.

FAST FACTS:

1. Colorectal cancer (CRC) is the **2nd leading cause of cancer deaths.**
2. **>93%** of all CRC cases are diagnosed after age 50.
3. Studies show repeated testing reduces mortality of CRC by **16%** when followed up with a colonoscopy post a positive screen (i.e. blood found)
4. **1/14 Men and 1/15 Women** will get colorectal cancer in their lifetime.
5. CRC is **90% curable** when found in early stages.
6. Early detection and treatment saves lives.

TALKING POINTS FOR STAFF:

1. ColonCancerCheck program begin in 2008 to reduce colon cancer deaths in Ontario.
2. **5% of all FOBT tests will be positive** - This does **NOT** mean you have colon cancer - but it is **RECOMMENDED** to follow up with a timely colonoscopy.
3. Just like the FLU shot, our doctors, nurses and clinic staff strongly recommend screening for colorectal cancer to keep you healthy.
4. With repeated testing, the FOBT test has been proven effective to **reduce colon cancer deaths by 16%**.
5. The FOBT kit must be either mailed or dropped off at a laboratory within **10 DAYS** of the first sample collection.

FREQUENTLY ASKED QUESTIONS:

Q: Why can't I do the blood test for colon cancer screening?

A: Cancer Care Ontario's position: There are no high quality evidence or clinical guidelines supporting the use of serologic testing for colorectal cancer screening. The FOBT test done every 2 years is the current recommendation for average risk people age 50-74.

Q: What part of the stool do I collect from?

A: You should avoid taking samples from either end. Take sample from 2 different locations near the middle of the stool specimen. Apply to FOBT window with a THIN smear; no more than 1mm thick.

Q: Can I take a sample from a loose stool?

A: Yes - you can take from any stool sample, and you can also skip days, as long as the sampling time does not exceed 10 days.

Q: My bowels don't move often - How can I do the test?

A: If you don't have 3 bowel motions within 10 days, you will need to speak with your health care provider about what screening options are best for you.

Q: I lost my FOBT kit/requisition - How can I get another one?

A: Gather the individuals name and address. Verify the person did receive a kit and requisition during the FLU-FOBT clinic. Obtain another signed requisition and FOBT kit and mail it to the patient, or arrange for pick up.

Q: I had citrus during my collection period - What should I do?

A: Restart the collection sampling. We can arrange to send you another FOBT kit.

Q: When should I NOT take the kit?

A: If you are currently menstruating, bleeding from hemorrhoids or dental work, or have blood in your urine, you should wait to take the test until you are free of symptoms for 3 days.